

VOTE for your favorite
**bank in the Best of
Las Vegas contest!**
(wink, wink)



Terry A. Shirey
President/CEO

P.O. Box 990
Las Vegas, NV 89125-0990

Why Should You Vote for Nevada State Bank?

If you live in southern Nevada, you probably know that the Review Journal's annual Best of Las Vegas contest is in full swing. Nevada State Bank[®] is in the running for Best Bank/Credit Union, and I'd like to take this opportunity to explain why we deserve your vote.

Nevada State Bank was founded in 1959 in Las Vegas, so we've been southern Nevada's hometown bank for nearly 58 years. We've gone from one branch in downtown Las Vegas to 50 branches in 20 communities throughout the state. We've evolved from paper statements and telephone banking to depositing checks by smart phones. But one thing hasn't changed, and that's our commitment to serving our clients. In fact, Extraordinary Service is one of the bank's Core Values.

Many of our colleagues have been here 25 years or more, serving generations of clients. They take the time to listen, to develop long-term relationships, to go above and beyond to help when a problem arises. Whether it's staying late to make sure a client's paperwork is completed, helping a victim of fraud, or suggesting a product that will save them money each month, we're always looking out for our clients' best interests.

Our colleagues are deeply involved in the communities where they live and work – serving on non-profit boards, participating in local events, and raising funds to help those less fortunate. As president, I'm proud of their commitment to helping their communities and their fellow Nevadans.

Another thing that sets us apart is that we're locally managed. We know our unique market inside and out, and our decision-makers are located right here in Nevada. If you want to talk directly with a decision-maker, just knock on their door.

It's a fact - for these reasons and many more, Nevada State Bank was recently recognized in northern Nevada as one of the top three banks in the Best of Reno contest. I think our people make us the best financial institution in southern Nevada, so I'm asking for your vote to make it official.

It's really easy to vote this year, and you can vote for us in both "Best Bank" and "Best Customer Service" with just two clicks. You can vote on www.nsbank.com/votensb/ each day through September 12, and I'd appreciate it if you'd send this link to your friends and family as well. We'd like everyone to know what I know - that we're a great bank with the best team!

Best regards,

A handwritten signature in black ink, appearing to read "Terry Shirey". The signature is stylized with a large, sweeping initial "T" and a long horizontal line extending to the left.

Terry Shirey
President/CEO