



Our Reno colleagues raised funds for Junior Achievement by sponsoring a bowl-a-thon.



Terry A. Shirey
President/CEO

P.O. Box 990
Las Vegas, NV 89125-0990

SUPPORTING THE RENO COMMUNITY

Although Nevada State Bank was founded in Las Vegas in 1959, we have deep roots in the Reno area, thanks to our 1999 merger with Pioneer Citizens Bank, which was founded in Reno in 1965. Over the years, we have become an integral part of the Reno community, helping families and businesses manage their money and grow their assets. We now have 20 branches in our northern Nevada region.

This summer we're proud to support our community by sponsoring the Midtown Concert Series at Artown, which brings the arts to life with events each July in Reno. And, speaking of the arts, The Private Bank by Nevada State Bank is currently sponsoring the Hans Meyer-Kassel: Artist of Nevada exhibit at the Nevada Museum of Art. Meyer-Kassel was a German artist who moved to Northern Nevada in the mid-20th century and spent the rest of his life there. The exhibit features more than 70 of his paintings, including portraits of Nevada governors and many beautiful local landscapes.

We're also proud to be a major sponsor of the Reno Rodeo – the Wildest, Richest Rodeo in the West – and we've supported the Reno Rodeo Denim Drive for many years. The Denim Drive is held each winter to collect clothing for children rescued from unsafe homes in 14 Northern Nevada counties. In 2017, with the generous support of colleagues and clients, we collected enough clothing and cash donations at our branches to make the largest community contribution to the Denim Drive.

Our colleagues in the Reno area are proud to volunteer with many other local nonprofits and help them raise funds for the good works they perform. They help children learn financial literacy by teaching Junior Achievement lessons, and raise funds for JA each year in a bowl-a-thon. Our branches serve as collection points for Communities in Schools' annual Fill the Bus school supplies drive. In addition, our colleagues have recently assisted Noah's Animal House, Susan G. Komen, Eddy House, Down Syndrome Network of Northern Nevada, and the Northern Nevada Children's Cancer Foundation, to name just a few.

We're proud of our long, successful history in Reno, and I believe having the best clients is what made it possible for us to win Best of Reno last year in the Bank/Credit Union category. We hope we'll have your vote again this year.

Whether it's starting a savings account to teach your child about money, getting a mortgage to buy a home, or working with a banker to set up a retirement plan, when you need financial services, I hope you'll visit a Nevada State Bank branch near you. Let us prove that "It Matters Who You Bank With."

Best Regards,

A handwritten signature in black ink, appearing to read "Terry Shirey". The signature is fluid and cursive, with a large initial "T" and "S".

Terry Shirey
President/CEO