

**July 2019**

### **Heading for a Three-Peat?**

I'm proud to report that Nevada State Bank has been named one of "America's Best-In-State Employers 2019" by Forbes Magazine. Ranked fifth in the state, we are the only financial institution listed among the top 10 employers in Nevada. The Forbes list identifies companies that employees like to work for and would recommend to others. The final list ranks the 1,430 employers that received the greatest number of recommendations in each of the 50 states and the District of Columbia. [Find the full report here.](#)

Our colleagues throughout the state enjoy a wide range of innovative programs and benefits. Examples include tuition reimbursement, ongoing programs to encourage wellness, and numerous employee events and team-building activities. The Diversity & Inclusion Forums we launched last year provide a great way for colleagues to share insights and points of view, while getting to know each other better.

The executive team is happy to share in the Forbes honor, but many of the initiatives listed here actually came about because of suggestions made by our colleagues. In addition to looking for ways to make Nevada State Bank a great place to work, they also constantly strive to serve our clients in the best way possible. When we developed the "It Matters Who..." marketing campaign, we did so because we recognized that it's our people who make the bank a great place to do business. That's one of the reasons we've been chosen as the Best Bank in the state for the last two years, and we're looking for a three-peat this year.

It's my belief that these two awards are inter-related. Employees who enjoy their workplace and their colleagues are more likely to have the kind of positive attitude that translates into great customer service. They also tend to stay with the bank, giving them a chance to develop long-term, positive relationships with the people and businesses we serve.

If you agree that our terrific team makes Nevada State Bank the Best Bank, please vote for us in this year's contests. The Best of Northern Nevada contest ends on July 19, but the Best of Las Vegas contest

will last until August 1. We're looking forward to repeating again this year, because of our great team and the wonderful, loyal clients who support us by voting. Thank you in advance!

Best regards,

A handwritten signature in black ink, appearing to read "Terry Shirey". The signature is fluid and cursive, with a large initial "T" and "S".

Terry Shirey  
President/CEO  
Nevada State Bank