

August, 2019

Allegiant Stadium: A Win-Win

On August 5 the Las Vegas Raiders held a topping-out ceremony, placing the final steel beam in the Las Vegas Stadium and also announcing Allegiant Air as the naming sponsor. The \$1.8 billion facility will now be known as Allegiant Stadium. It's been a long road from conception to this landmark event, and I'd like to congratulate everyone who was involved in bringing the stadium dream to reality.

Gov. Sandoval played an integral part in bringing the stadium to Nevada, meeting with Raiders owner Mark Davis and Raiders management to encourage them to move here, and then calling a special session of the Legislature in October 2016 to approve public bonds to help finance the stadium. Nevada Legislators, Clark County commissioners, tourism and economic development officials, and many others in the community rallied around the idea of building a world-class stadium here. After financing and approvals were finalized, groundbreaking took place in November 2017.

As soon as the decision to move to Las Vegas was finalized, the Raiders began to show their support for their new community through the Raiders Foundation. Raiders President Marc Badain has been very visible at charitable events throughout southern Nevada, and the Foundation has contributed both funding and volunteer time to several nonprofit groups. Among many other things, they held a fundraiser for Veterans Village and provided service dogs to two local disabled vets. The Foundation helped remodel a Boys & Girls Club building and enabled a group of children from a local club to attend a Las Vegas Aces WNBA game. Marc Badain and the Raiders have embraced their new community, well in advance of their first game next year, and I applaud Marc Badain's tireless efforts.

I was pleased to see that the Raiders chose Allegiant Air as the naming sponsor for the stadium. I'm sure they had many options, but they showed their community support by naming a local company instead of a sponsor from out of state. Allegiant, which has been headquartered in Las Vegas since 2001, brings more than 1.2 million travelers to Las Vegas every year and has an estimated \$3 billion in annual economic impact for the state of Nevada. Allegiant also shows its local pride by sponsoring our Vegas Golden Knights as their official domestic airline partner. Like the Raiders, Allegiant is also committed to helping charitable groups, especially the Make a Wish Foundation, and has flown more than 15,000 Wish Kids to their dream destinations over the last five years.

The partnership between the Raiders and Allegiant is a win-win for both organizations as well as the community.

Best Regards,



Dallas Haun
Chairman, Nevada State Bank